

## E-SERVICES



*For the creative side of your business...*

*...think about our web services.*

**MICROSS<sup>IT</sup>** through our team of marketing, strategic, design and IT specialists provide a broad range of web based services to achieve the online presence your company deserves.

### ADVISORY SERVICES

Our team of experts adopt a consultative approach to achieve an holistic understanding of your business. This enables us to recommend and design the functionality required to match your business requirements in a cost effective manner.

### WEB DESIGN

Whether you are building your first website or need to redesign for your online presence our experienced team are well placed to assist you.

**MICROSS<sup>IT</sup>** design customer focused sites that are visually appealing, content rich and easy to navigate. Combined with effective search engine optimisation using meta tags, indexing, keyword selection and doorway pages we deliver highly visible user friendly websites.

### INTRANET SOLUTIONS

**MICROSS<sup>IT</sup>** design and deploy appropriately structured intranet portals to enable users to access and update information in a structured and controlled fashion, delivering huge improvements in communications and efficiency.

### CONTENT MANAGEMENT

Customised content management solution deliver a single, cost effective application that provides you with all the functionality and control necessary to update and manage your site on an ongoing basis.

### E-COMMERCE

Whether you need a simple online store, brochure or complex interactive web site, we can provide the appropriate e-commerce solution for your business.

### FREE E-STRATEGY REVIEW



call us on 029 2048 7153 for a free consultation to uncover the benefits of our e-services.